



# CASE STUDY

*"Lana did a fantastic job of bringing our brand to life. I had no experience in working with a marketing specialist, so I was grateful to have her guiding us through every step of the way. It was important that our website struck a balance of professionalism and playfulness, and Lana was able to use that to create something we loved. She gave us marketing materials that I didn't even know we needed! I would definitely recommend her services for anyone needing to establish a brand and build a website for their new business."*



WEBSITE WAS LOVED BY THE AERIAL COMMUNITY

**INTRODUCTION: CIRCUSHIVE IS A AERIAL STUDIO IN DFW. CHALLENGE: CIRCUSHIVE NEEDED ALL NEW MATERIAL TO HELP LAUNCH THEIR NEW BUSINESS.**

**SOLUTION: REVITALIZATION CREATED THEIR WEBSITE: CIRCUSHIVE.COM, BRAND STANDARDS, MERCHANDISE, SOCIAL MEDIA CONTENT, PRINT MATERIALS & MARKETING STRATEGY.**

